

Adobe

Exam Questions AD0-E121

Adobe Experience Manager Sites Business Practitioner Expert



NEW QUESTION 1

You are running through an AEM Assets Discovery Checklist for your customer. Their main concerns are low downtime and minimum latency issues. What are two most important questions that you can ask the customer to best address their concerns? Choose two.

- A. What is the typical network connectivity for users accessing AEM?
- B. Do you have asset review/approval workflows?
- C. What hours are considered "off-peak" for your content authors?
- D. Do you intend to use Creative Cloud integration?
- E. What are the types of assets to be migrated?

Answer: AC

NEW QUESTION 2

A customer wants to place lag manager scripts on its pages based on the environment The three environments are as follows:

- Dev Environment
- QA Environment
- Production Environment

The Business practitioner needs to recommend a feature so that the scripts are loaded in the correct environment. What should the Business Practitioner recommend the company use?

- A. Host names
- B. Runmodes
- C. Adobe Target
- D. Replication Agent

Answer: B

NEW QUESTION 3

A major logistics company wants to repurpose the content copy created for us website access the enterprise applications, so that they can be displayed differently in multiple channels and location*.

Which feature should a Business Practitioner recommend in AEM 6.5?

- A. Asset Microservices
- B. Experience Fragment
- C. Published Content
- D. Content Fragment

Answer: C

NEW QUESTION 4

A customer has a website that serves an English-speaking market. The customer wants to expand to a German-speaking market. What should the Business Practitioner recommend to seamlessly create the new website structure?

- A. Use the MSM functionality to create a language copy
- B. Use I18n Translator to create the language copy
- C. Use the MSM functionality to create a live copy
- D. Use an External Translation provider to create a language copy

Answer: C

NEW QUESTION 5

A company plans to develop a set of pages with the same design and structure. The only difference between the pages is the content inside the body. What is the best approach to develop the pages?

- A. Create a specific page template for each page with associated components in each body.
- B. Use the out-of-the-box Reference component to allow freedom in content editing.
- C. Create a page template for all pages with a layout container in the body.
- D. Create a page template and put the rich-text editor (RTE) in the body.

Answer: C

NEW QUESTION 6

A content author receives a request to build a new page with content that includes images and layout that exists on other pages. The page must be built using the existing content. What should the Business Practitioner recommend to meet this requirement?

- A. Clone an experience fragment template
- B. Leverage the content fragment reference component
- C. Author the content directly on the page
- D. Leverage the experience fragment reference component

Answer: B

NEW QUESTION 7

A customer has a multi-step asset creation workflow process that contains the following steps:

- Create Asset

- Off-shore Review
- On-shore Review
- Legal Approval
- Brand Approval
- Complete

When viewing the individual tasks the customer prefers to see a simplified view of the process which consists of the following phases:

- Create
- Review
- Approval
- Complete

What should the Business Practitioner recommend that the customer create and assign?

- A. The progress value to Workflow metadata
- B. The progress value using ECMAScript
- C. A stage property to each workflow step
- D. A workflow step to a model

Answer: C

NEW QUESTION 8

A developer plans to use the Text component on its pages. However the out-of-the-box (OOTB) Text component does not allow authors to edit HTML source on the component. How should the developer support HTML source editing?

- A. Extend the COTB Text component and enable the sourceedit Rkh-Text Editor (RTE) plugm.
- B. Create a new clientlib to programmatically handle HTML source >n authoring.
- C. Create a standalone custom Text component and handle HTML source in Sightly.
- D. Edit the OOTB Text component directly to enable sourceedit Rich-Text Editor (RTE) plugin.

Answer: D

NEW QUESTION 9

A customer is preparing for holiday sales and needs to update the live site at exactly midnight local time, without any manual intervention. All changes are already done on the author instance.

Which two AEM functionjiii.es should the Business Practitioner recommend? (Choose two)

- A. AEM Translations
- B. Manage Publication
- C. Quick Publish
- D. Launches
- E. Multi-Site-Manager

Answer: BD

NEW QUESTION 10

Which mo additional AEM Assets features become available after integration with Dynamic Media? (Choose two.)

- A. Smart Cropping
- B. Smart rags
- C. Asset translation workflows
- D. Creation of spin sets
- E. Generation of static renditions

Answer: AE

NEW QUESTION 10

A customer plans to launch a sub-site. All of the pages will have a similar design win the only difference being the authored content. How should a Business Practitioner develop these pages?

- A. Create one editable template with a text component
- B. Create editable templates for each new page
- C. Create static templates fc each new page
- D. Create one editable template with a layout container

Answer: A

NEW QUESTION 13

A content owner is concerned about violating current license agreements for assets that nave reached their contract end date.

The Business Practitioner needs to make sure the published assets get unpublished. Users from the Authors or Contributors groups should not be able to republish an asset when it reaches Us contract end date.

Which asset property should the Busmess Practitioner set?

- A. Off Time
- B. Expires
- C. Usage Terms
- D. isCheckedOut

Answer: B

NEW QUESTION 18

A new content author at 3 media company joins a team to manage content taxonomy, me author has been set up as a new use' and must only have the minimum rights for this job.

Which group should the author be added to m order to meet this requirement?

- A. user-administrators
- B. projects-administrators
- C. tag-administrators
- D. community site content manager

Answer: B

NEW QUESTION 20

A customer wants to implement social media pixels directly on AEM templates What should the Business Practitioner recommend?

- A. Use Adobe Hunch
- B. Add an Adobe Analytics cloud configuration
- C. Add an Adobe Target cloud configuration
- D. Use Adobe AEM Contexthub

Answer: C

NEW QUESTION 21

A customer that uses version 6.5 wants 10 have a text component with basic text editing features. The solution must require minimal effort cost and time to meet the deadline.

Which approach should a Business Practitioner recommend?

- A. Use Core Text Component
- B. Use HTML Source Edit
- C. Use Foundation Text Component
- D. Create a new Text Component

Answer: A

NEW QUESTION 26

A content manager nans to see how rent/ published AEM pages perform by seeing Page Views. Unique Visitors, and Time on page while viewing the pages In the AEM Site Console.

Which two recommendations should the Business Practitioner make? (Choose twoj

- A. Configure AEM to Integrate with Adobe Analytics
- B. Use List View
- C. Use Column View
- D. Use Card View
- E. Configure AEM to integrate with Adobe Search and Promote

Answer: AD

NEW QUESTION 27

A customer has been using the AEM ContextHub feature Cut wants to extend it by adding an additional API. The additional API will be used to allow digital marketers to target banners based on CRM data for the current visit.

What should the Business Practitioner recommend that the customer create?

- A. A ContextHub UI module
- B. A custom session store candidate
- C. A custom persisted store candidate
- D. A custom ISONP store candidate

Answer: A

NEW QUESTION 29

Regarding performance, what are the Adobe recommended response Time guidelines for uneached HTML requests?

- A. 30% of the requests for pages should have a response in less than 100ms.
- B. 70% of the requests for pages should have a response in less than 100mt
- C. 20% of the requests for pages should have a response in less than1 second.
- D. No pages should respond slower than an elapsed period o' 500ms.

Answer: B

NEW QUESTION 32

An end user tries to create a page on the Sites console but receives the following error: Problem Accessing '/content/loo/bar.html.' Reason: 403 Forbidden How should the Business Practitioner categorize the issue during the initial triage?

- A. Permission issue
- B. Replication issue
- C. Development Defect
- D. AEM Product Defect

Answer: A

NEW QUESTION 33

An author plans to change the source pages that occur as a result of normal maintenance. The author will handle multiple root branches and promote the content without disturbing the published content.

What should a Business Practitioner recommend to the content authoring team?

- A. Use Launches
- B. Use the rollout option on a blueprint
- C. Use live copy
- D. Use Projects

Answer: B

NEW QUESTION 36

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